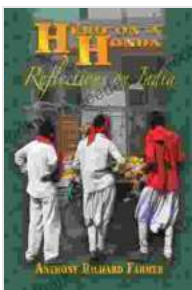


Hero on Honda: Reflections on India's Motorcycle Giant

Hero on Honda is a joint venture between the Hero Group of India and Honda Motor Company of Japan. It is the world's largest motorcycle manufacturer by volume, and it has played a major role in shaping India's automotive industry. This article provides a comprehensive overview of the company's history, operations, and impact on Indian society.



Hero on a Honda : Reflections on India

★★★★☆ 4.4 out of 5

Language	: English
File size	: 306 KB
Text-to-Speech	: Enabled
Screen Reader	: Supported
Enhanced typesetting	: Enabled
Word Wise	: Enabled
Print length	: 73 pages
Lending	: Enabled



History

Hero on Honda was founded in 1984 as a joint venture between the Hero Group and Honda Motor Company. The company's first motorcycle, the CD 100, was launched in 1985 and quickly became a bestseller. In the years that followed, Hero on Honda expanded its product line and increased its production capacity. By the early 2000s, the company had become the largest motorcycle manufacturer in India.

Today, Hero on Honda has a wide range of motorcycles, scooters, and mopeds that are sold in India and around the world. The company has also established joint ventures in other countries, including Bangladesh, Nepal, and Sri Lanka.

Operations

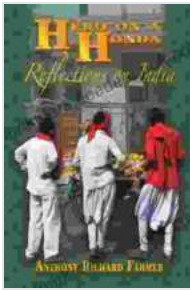
Hero on Honda has a manufacturing plant in Gurgaon, Haryana, and a research and development center in Manesar, Haryana. The company's manufacturing plant is one of the largest in the world, and it produces over 10 million motorcycles per year. Hero on Honda also has a strong distribution network that reaches over 100,000 dealers in India.

Impact on Indian Society

Hero on Honda has had a major impact on Indian society. The company's motorcycles have made transportation more accessible and affordable for millions of people. Hero on Honda has also created jobs and stimulated economic growth in India.

In addition to its economic impact, Hero on Honda has also had a social impact. The company has supported a number of educational and social welfare programs in India. Hero on Honda has also worked to promote road safety and environmental awareness.

Hero on Honda is a success story that is closely intertwined with the history of India's automotive industry. The company's motorcycles have made a significant contribution to the country's economic and social development. Hero on Honda is a testament to the power of innovation and entrepreneurship, and it is a symbol of India's growing global presence.



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